

iGrafx® unleashes the full power of Business Process Management Solutions in the Cloud

Tualatin, OR. — November 7, 2012 — iGrafx®, a leading provider of Business Process Management (BPM) solutions, announced today the general availability of the iGrafx Cloud, providing businesses with the ability to globally leverage the most powerful suite of business process management and improvement solutions in the market, without capital expenditures and internal IT costs.

Businesses today are facing mounting pressure to meet the demands of shortened timelines with fewer resources and tighter budgets. With the iGrafx Cloud, organizations can start using iGrafx without involving costly and time-consuming internal IT processes for deployment and management. Organizations will also benefit from global access to centralized process data, allowing geographically dispersed employees to collaborate and efficiently contribute to business optimization in real time, enabling businesses to achieve greater operational efficiency.

“The iGrafx Cloud is all about eliminating barriers to achieving process excellence. Organizational, financial, geographic, and technological barriers are swept aside as our customers can now leverage our solutions via the iGrafx Cloud. This empowers more organizations to effectively collaborate on process, bringing information and expertise together to progress towards business optimization,” said Ken Carraher, CEO of iGrafx. “We are pleased to be able to provide our customers with an alternative to our on-premise solutions that takes advantage of the mobility, security and efficiency of the Cloud.”

The iGrafx Cloud has a flexible subscription model providing access to the full suite of robust iGrafx BPM tools - enabling organizations to provide users with functionality that is adapted to respective roles and responsibilities. The iGrafx suite provides process modeling and analysis for business and IT, including specialized support of process improvement methodologies like Six Sigma and Lean.

While on-premise solutions require an upfront IT assessment of product impacts on operational environments, the iGrafx Cloud is easily accessed without any risks to existing environments, allowing for efficient setup, freeing up internal IT resources to work on other strategic projects.

About iGrafx

iGrafx is an industry-leading provider of Business Process Management solutions, helping organizations deliver process excellence in a controlled, centralized and collaborative manner across functional boundaries, geographies and levels of maturity. iGrafx effectively links the three major process constituencies: IT, Business Analysis and Process Initiatives for measurable productivity improvements, resulting in increased return on investment. iGrafx is fully committed to providing innovations that support the current and future needs of our customers. For more information, please visit www.igrafx.com.

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